



Frequently Asked Questions

Scenarios below are to help answer some frequently asked questions regarding being a vendor at RAGBRAI. They do NOT encompass all situations.

For additional questions, email: tamatoledovendors@gmail.com

Scenario #1 - Local church or fraternal organization plans to sell food inside their facility.

- No vendor fee needed.
- No temporary food license needed
- If you want your location promoted on the event map, on the event website and social media, there will be a \$200 advertising fee (see Advertising form).

Scenario #2 - Licensed local bar or restaurant wants to sell food/beverages inside their facility.

- No vendor fee needed.
- If you want your location promoted on the event map, on the event website and social media, there will be a \$400 advertising fee.

Scenario #3 - Local bar or restaurant wants to extend seating or sell food/beverages right outside their facility in a street or parking lot.

- Vendor Fee is needed - \$600 - fill out and submit vendor application form & payment.
- See vendor checklist (last page of Vendor Information document)
- Work with your local city if you need to block off any street area
- Work with the Iowa Alcoholic Beverages Division - Nate Beyer: beyer@iowaabd.com to ensure you meet all requirements.
- A temporary food license may be necessary. Contact the food inspector Sara Reece at Sara.reece@dia.iowa.gov if questions. Make sure you meet the requirements in the RAGBRAI Food Service & License Guide.

Scenario #4 - Patron or local club/group wants to have a stand to sell something

- Vendor fee is needed (\$300 NP or \$600 FP) - fill out Vendor Application
- See vendor checklist (last page of Vendor Information document)
- If you plan to sell any food, make sure you read the Food Service & License Guide

Scenario #5 - Business or Non-Profit wants to have a vendor space at Toledo Heights and needs electricity.

- Vendor fee is needed (\$300 NP or \$600 FP) - fill out Vendor Application
- See vendor checklist (last page of Vendor Information document)
- Electricity fee is needed - fill out Electricity Form
- Cleaning deposit fee is needed

Scenario #6 - I want to advertise my business for RAGBRAI on my own. What are the rules?

- **1 restriction** - you can NOT use the name RAGBRAI in any of your promotions or products you are selling. If you will ultimately benefit from making money off using the name RAGBRAI, it can not be used. Offenders will be contacted and asked to take any marketing with the RAGBRAI name in it down.
- If you do not pay the advertising fee and submit the advertising form, you will not be on any of our promotions, maps, website or social media telling people what you are offering that day.

Any questions regarding selling alcohol and rules, contact:

Nathan Beyer

Iowa Alcoholic Beverages Division
1918 SE Hulsizer Road, Ankeny IA 50021
[ph] 515.725.2641 • [cell] 515.330.8252
[e] beyer@iowaabd.com • <https://abd.iowa.gov>

Any questions regarding selling food, see the Food Service & License Guide or contact:

<https://dia.iowa.gov/>
Phone: 515-336-4792 - Sara Reece, or 515-281-6538 (for licensing)
Email: Sara.reece@dia.iowa.gov